

Guidance notes for Overseas Exhibitors attending Scale ModelWorld 2018



These notes are intended to assist overseas groups and clubs wishing to book space at Scale ModelWorld 2018 as exhibitors.

Please read before making your booking.

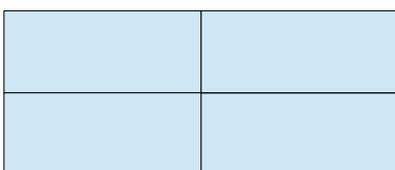
Dates

Saturday 10th and Sunday 11th November 2018, with set-up taking place on Friday 9th from 15.00 to 19.00 Hrs.

Venue

Telford International Centre (TIC), St Quintin Gate Telford Shropshire. TF3 4JH.

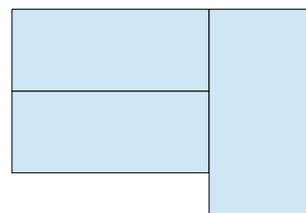
Display area (table sizes)



Display tables are supplied “double depth” so one space = 2 tables and two spaces = 4 tables (Illustrated).

The tables we hire for the event have dimensions of 6' x 2'6” (182 x 76 cm approx.) which gives a display area of 30 sq. ft. (4.15 M3 approx) per space.

There are a small number of corner spaces (4) in the overseas block which has an additional table as shown here:



If you need a slightly larger area for your display, effectively 1.5 or 2.5 spaces you can request one of these. Please do so in the “special requirements” box of the online booking form.

Please be aware that space in the Overseas Display Area is limited and demand is high with several clubs who have not previously attended intending come, in addition to most of our “regulars”, therefore it is likely that the maximum allocation this year will be two spaces per club

Friday afternoon set-up

Owing to restrictions introduced by the Telford International Centre's public liability insurers only a limited number of people (4 maximum) from each club will be permitted into the hall to set up their displays between 15.00 and 19.30 (no new arrivals after 19.00). You will be asked to supply the names of your nominated set-up team in September. On arrival the members nominated to be your set-up crew will be given **wristbands to wear throughout the weekend**, they will need show their own national membership cards to obtain their wristbands.

Vehicle unloading passes

The vehicle unloading passes (Maximum 2 per exhibiting club) are valid only for the Friday afternoon set-up and allow 30 minutes in the unloading area for large or heavy displays to be moved into the halls. The amount of space in the unloading area is restricted so once you have unloaded please move your vehicles to the car park.

Hospitality Area

One of the long established features of the Overseas Display Area is the Hospitality Area where exhibitors bring along food and drink from their countries and regions to share. This all adds to the great atmosphere of the show but please be discrete about carrying large amounts of alcohol into the centre for hospitality purposes.

Kit Swap

Sales from club stands are prohibited at Scale ModelWorld however if any of your party have modelling related items to sell there is the kit swap which is available to IPMS members. Full details can be found on the IPMS (UK) website page; [Kit Swap at SMW](#).

Accommodation

Finding hotel accommodation close to the TIC can be difficult due to the high demand so it is advisable to book early, the website has a [Stayng at SMW page](#) with useful contacts.

How to book space

This year for the first time you can book space online by going to;

<https://www.surveymonkey.co.uk/r/C6V82YG>

These notes are intended to help overseas exhibitors attending Scale ModelWorld but, as with any event, they are subject to change depending on circumstances and any new regulations which may come into force. A set of briefing notes will be sent to all overseas visitors shortly before the show highlighting any changes.

Roland Turner
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